



SEGA OF AMERICA, INC., 573 Forbes Blvd., P.O. Box 2167, San Francisco, CA 94080 • (415) 742-9500 • FAX (415) 742-0516

SEGA

G E N E S I S

Your World Will Never Be The Same

#### THE DAWN OF A NEW ERA

Only Sega, the master of arcade entertainment, could introduce a whole new dimension in home video entertainment - the Genesis System. The first and only system with true 16-bit technology to bring you the ultimate in game play fun and excitement. Your world will never be the same again once you've experienced Genesis' high definition arcade quality graphics, stereo music and sound effects, realistic voices and unsurpassed game play.

#### YOU'RE IN CONTROL

Masterfully designed to rest comfortably in your hands, the Genesis Control Pad is ready to let the games begin. Feel Sega's years of arcade experience as you get ready to hit a new scoring record. All it takes is one press of the start button and you're set to call the shots.

#### STEREO SOUND

Surround yourself in stereo sound when you connect Genesis to a stereo receiver (cable and headphones sold separately). Or plug in a pair of stereo headphones and listen to the digitized voices that heighten Genesis' lifelike adventures even more with their human quality.

#### ALTERED BEAST IS INCLUDED!

Altered Beast, the great Sega arcade hit, is included with every Genesis system. You're awakened from the grave by the voice of Zeus to single-handedly defeat an entire horde of creatures from the underworld and rescue his daughter. To help you in your quest, Zeus has bestowed upon you the power to transform into the powerful and mighty Altered Beast.

#### THE POWER BASE CONVERTER

With the Power Base Converter (sold separately) you can play over 80 original games designed for the Sega Base, Master and SegaScope 3-D systems. Classic games known for their hours and hours of fun and excitement. Note: Genesis does not work with the 3-D glasses or Light Phaser without the converter.

### TELEGENESIS MODEM - A new dimension in game play

Imagine the power to play great video games outside your home. With the exclusive TeleGenesis games and modem, it's only a phone call away. Whether it's next door or across the country, you can dial up opponents for on-line head-to-head competitions. TeleGenesis is so advanced it shows a different point of view on each player's screen. It's another new dimension in video game play, available only on the Genesis system.

### TELEGENESIS GAMES

Sega will offer a line of TeleGenesis games including TeleGenesis Baseball. Now a player in New York can challenge an arch rival in Boston - on-line! Each sees the game from a different point of view. If you're at bat, you see the batter looking at the pitcher. Your opponent sees the pitcher looking at the batter. When the pitch is thrown, both screens swing into action. Hone your skills as a manager. Review stats on players, choose your lineup, call the pitches, move the fielders, put in pinch hitters, send in a bunt sign and much, much more. Can also be played by one or two players on a single TV.

The TeleGenesis Modem and Games are planned for future availability (possibly the first quarter of 1990) and are sold separately. Each player needs a Genesis Console, TeleGenesis Modem and TeleGenesis game cartridge to play. No price has been announced.

The Sega Genesis is scheduled to be released September 1, 1989. The retail pricing of the Genesis with Altered Beast will be under \$200.00. The system will come with one control pad and additional control pads will be available for approximately \$18.00. The Power Base Converter will be under \$35.00.

Watch future issues of the Sega newsletter for more information on GENESIS!



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G E N E S I S G A M E S  
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T W I C E T H E P O W E R .  
T W I C E T H E C H A L L E N G E .  
T W I C E T H E F U N .

Approximately 25 games are scheduled to be released by this Christmas. Included in the list of games are the following:

ALTERED BEAST - The classic Sega arcade hit is included with the Genesis system.

You are awakened from the dead by Zeus, God of Thunder. Your mission: free his daughter Athena from the underworld where she has been imprisoned in the palace of the wicked Neff. Though once a brave Roman Centurion, you lack the supernatural strength to brave such a journey. And so you are bestowed with the powers of the Altered Beast. Now you can transform your being into mythical creatures which are part animal, part human. But are your powers great enough to best Neff's army of darkness?

ALEX KIDD: ENCHANTED CASTLE

Alex Kidd is back. This time he's off on the road to the enchanted castle to find his father. Hidden surprises within the game and much, much more await Alex on his journey across the mysterious planet Paper Rock. For one player.

FORGOTTEN WORLD

Keep your eye's peeled! They're coming at you from above, from below, from in front of you, from behind you, from everywhere! Through nine rounds of play, you'll face the ultimate shootout of your life. Aim carefully or you could become another forgotten soul on the Forgotten World. For one or two players.

GHOULS 'N GHOSTS

Once again, Genesis brings you an arcade hit that looks, sounds and plays exactly like the arcade game. As you travel through five rounds of non-stop action, you'll meet a most menacing variety of ghouls, ghosts, sorcerers and other assorted creatures of the night. For one player.

SPACE HARRIER II

You and your laser are pitted against a horde of enemies who come at you from every direction. Space is your battlefield. The year is 6236. The destructive forces unleashed against you are relentless. Twelve levels of fearsome action for one player.

### HOLLO FIGHTER

You travel through strange places as you seek to solve the mystery of the disaster in fairyland. You'll determine your route on huge maps with a vast number of places to go. Along the way, you battle an array of monsters and choose the adventures to come. A sophisticated role-playing game that challenges your skills. For one player.

### SUPER HANG-ON

You're at the starting line of a world class motorcycle race. Choose any of 24 courses and race four other champion cyclists through the streets of major world cities. Lean into the turns and keep your eyes on the turns coming up. If you don't crash, you could win the most important race of your life. For one player.

### SUPER THUNDERBLADE

You control the ultimate military helicopter, a fighting machine of devastating might that flies up to 523 KPH. At your fingertips is a 20mm gatling gun that fires 4,800 shots per minute. The enemy attacks you over land and sea as you seek to destroy their secret power base. If you don't, they will destroy the free world. For one player.

### LAST BATTLE

The evil trio of Garokk, Gromm and Gere are in control of your homeland. Only you and your trusted friends can return the land to freedom. Check the map as you journey from city to city in this combination martial arts and strategy game. For one player.

### THUNDER FORCE II

You battle your way farther and farther underground against a succession of foes. To descend to each level, you must destroy a defender in order to advance. As you destroy the creatures you encounter, a weapons trainer appears. If you can shoot him, you get an extra weapon that adds another dimension of play. For one player.

### RAMBO III

You are Rambo, facing your most challenging assignment. Your captain has been taken hostage. To rescue him, you infiltrate enemy territory and bring out a friendly spy. Then you locate and destroy the enemy arsenal. Finally you raid the enemy fortress, rescue your captain and bring him home. But if you fail to use the correct weapon against each enemy, you'll run out of ammunition. For one or two players.

### TOMMY LASORDA BASEBALL

Suit up for the ultimate video baseball game. Choose your team, players and batting order. Review the detailed stats of each player. Listen to the umpire call balls and strikes. A radar gun clocks the speed of the pitch. Watch the action in both overhead and field level views. Select your pitch, pick off a runner on first and move your fielders. For one or two players.

#### GOLF

Design your own course! You can choose 18 out of 27 golf holes from famous courses in America, England and Japan. Then choose a club and tee up, carefully checking the direction and speed of the wind. You see not only the golfer's point of view but an overhead scene of the course and closeups of the ball when you're on the green. Play a tournament, a single round or practice on one hole. For one or two players.

#### SUPER SOCCER

You're going to play the world championship. Or play a practice match with your own countrymen. You can choose from teams of 24 countries. Watch the closeup view as you maneuver down field, but keep your eye on the full field view to spot opponents. Pass the ball from player to player as you head for the goal. For one or two players.

Sega is also planning to license third party developers for the Genesis. At this time 20 third parties are developing products for Genesis. At this time, specific information is not available on third party developers.